

## EY logo use instructions and conditions

If this logo is being used by an external party, the external user must agree to the following instructions and conditions.

Any use of the EY logo in materials promoting activity between our organization and an external audit client must be reviewed by EY to ensure compliance with independence regulations. Please contact Mark Bushell at [mark.bushell@ey.com](mailto:mark.bushell@ey.com).

### Usage instructions

The logo consists of the EY letters, yellow Beam device and the tagline, *Building a better working world*.

EY preferred logo

EY horizontal logo



The EY logo is rendered in a specific configuration and should not be altered in any way other than resizing proportionately. Under no circumstances should other logos be developed. For guidance on which logo is suitable for your application, see EY's visual identity principles available on *The Branding Zone*. If you require special assistance in choosing a logo to meet your particular needs, please contact [TheBrandingZone@ey.com](mailto:TheBrandingZone@ey.com).

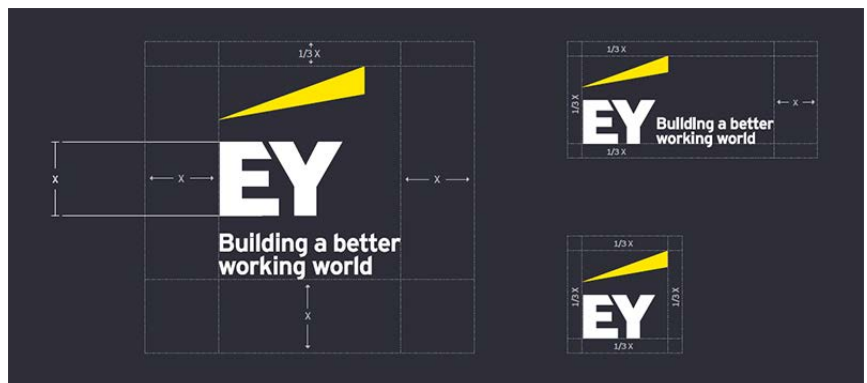
### Color

The logo must always appear in EY Off Black with the Beam in EY Yellow. If being used against a dark background it should appear in white with the Beam in EY Yellow. We recommend that the color chosen should be of the highest contrast possible against the background onto which it is placed.

### Clear space

When using the logo, a certain amount of clear space must surround it to maintain its visual integrity. No other elements may intrude on the clear space.

The clear space is based on the height of the letter 'E' within the logo. It is preferred that no graphic element be placed directly above, below or adjacent to the logo.



The logo should be used only as stated above. All other uses of the logo should follow the standards as detailed on *The Branding Zone*. With questions, please write to [TheBrandingZone@ey.com](mailto:TheBrandingZone@ey.com).

## EY logo use signature release form

I am an external user of the EY logo and I agree to the terms of use as described above.

Logo user's name \_\_\_\_\_

Logo user's email \_\_\_\_\_

Logo user's telephone \_\_\_\_\_

Intended use of logo: \_\_\_\_\_

\_\_\_\_\_

Website URL \_\_\_\_\_

My EY contact is:

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Office location \_\_\_\_\_

Please submit an electronic copy of the signed release form to [TheBrandingZone@ey.com](mailto:TheBrandingZone@ey.com). Thank you.

Signature \_\_\_\_\_