

Ego Trade SpA

Name of the organisation:	Ego Trade SpA	
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Description of the Organisation

EGO Group was established in 2011, originally as Olimpia holding company, as a modern and diversified energy service provider, capable of seizing the commercial opportunities offered by the distributed energy and energy efficiency markets.

EGO became the market leader within the green certificate market, inheriting and exceeding the success achieved by the previous experience with Elettrogreen, sold in 2010 to the French-Belgian group GDF-Suez.

The group rapidly acquired a key role also in the direct marketing of the electricity produced by the distributed power plants in Italy through its operating company Green Trade (also founded in 2011, now renamed EGO Trade). The consolidated turnover grew rapidly and reached almost 800 million Euros in 2015 thanks also to the increasing contribution of the energy efficiency services and the business of White Certificates trading through Elettrogreen Power (now renamed as EGO Power) a UNI-11352 certified Energy Service Company (ESCO). In 2011, concurrently with commercial operations, the group started its scouting and investment activities focusing on new technologies, through the “Corporate Accelerator” Green Venture (now renamed EGO Venture), that over a 4-years period lead to a series of important investments in innovative companies operating in the data management and electricity micro-generation sectors. We have worked for many years in the sector relating to the dispatchment and trading of electricity produced from distributed energy sources, by renewables to cogeneration and biomass power plants and we have a portfolio of over 1,000 managed power plants, for a total of over 3 GW portfolio power capacity. Nowadays Ego Trade is one of the leaders in the Power Purchasing Agreement (PPA), one of the biggest emerging business in the energy sector.

Website: <https://ego.energy/>.



Role of the Organisation in the project

EGO Trade SpA will mainly contribute in the stakeholders' consultation and validation's activities (WP2) and the dissemination activities (WP11). Thanks to his connection to national networks as Elettricità Futura and AIRU – Italian Association for urban heating, EGO Trade Spa will allow to reach several target groups able to provide information concerning the need's analysis and to organize local workshop which are useful for the validation phase of WP2. Moreover, they contribute to disseminate among non-academic stakeholders the contents of the project and to promote the professional modules and the utilities/services offered on the platform. To this aim EGO Trade Spa will present the output of the project in workshops and meetings reaching potentially stakeholders and leaving promotional materials in local language and English.

Moreover, EGO Trade Spa will contribute in the activities of WP6 and WP7 allowing to draft the professional module and to define the utilities/services to offer in the platform. In WP6 he will take part to the workshop in Paris (M14) where brainstorming activities will be organized in order to validate the most suitable and effective methodology to use for the professional module. It will also contribute to WP7 selecting one person of its staff and participating to the selection of 4 professionals coming from outside the consortium, that will take part to the test of the professional module organized in the summer training (Katowice M21).

Contact Person's Experience and Expertise

Carlo Corallo is the founder and CEO of the EGO with a strong expertise in business management in energy and technology fields. He has more than 7 years of experience in the automotive industry and more than 15 years of experience in the energy market. He holds a degree in Mechanical Engineering and has a PhD in Energy Engineering (University of Genova).

