



My Energía Oner SL

Name of the organisation:	My Energía Oner (MIWenergía)	
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Description of the Organisation

MIWENERGIA is an electricity retailer company that provides high added value services in the field of renewable energy technologies, electric vehicle, implementation of smart meters and the readiness of ICT. The strategy of the company is to position itself as a provider of innovative energy efficiency solutions.

The company's business activities are the following:

- Electricity retailer, supplying a wide range of clients all over the Spanish market.
- Renewable Energy Generator. The company has developed solar installations for self-consumption to different clients
- Energy auditor. MIWenergía is an energy services supplier officially registered.
- Provider of innovative solutions in energy efficiency field.
- Energy management software developer. MIWenergía R&D department, supported by the University of Murcia, has developed MIW+, an energy management software, that applies intelligence to energy consumption data and offers that high added value information to the company clients empowering them and getting energy savings.

MIWENERGIA was founded in 2013 and actually it has 7 employees. It is located in Murcia and operates in the whole Spanish territory.

Web site: www.miwenergia.com



Role of the Organisation in the project

MIWenergia will mainly contribute in the stakeholders' consultation and validation's activities (WP2) and the dissemination activities (WP11).

Following the approval of the Amendment n.1, It will have a new role in WP11 as one of the components of the Dissemination committee and also as vice leaders of WP2: the active participation and high commitment in GrEnFln of the SMEs, P12 PSE JF-Digital Energy (Portugal), P13 MIWenergia (Spain), P14 Speed Green (Greece), will solve the criticalities emerged relating WP2 and WP11 coordination.

WP2 duration initially planned M1-M21, will be extended till M32. These extensions would allow to include and organize additional Local Workshops for Validation and Dissemination in Spain (as well as in Spain and Greece) organized by the 3 SMEs Partners PI2 PSE (JF-Digital Energy, Portugal), P13 MIW Energia (Spain), P14 Speed Green (Greece); these Validation and Dissemination Workshops will also contribute to increase and improve the expected Dissemination impact in Spain, Portugal and Greece. Local Validation and Dissemination Workshops will be promoted and supported by the Virtual Platform (WP8), in any form they will be implemented: virtually, blended or physically.

Thanks to its connection to national networks as EEN- Enterprise Europe Network, MIWenergia will allow to reach several target groups able to provide information concerning the need's analysis and to organize local workshop which will be useful for the validation phase of WP2. Moreover, it contributes to disseminate the contents of the project among non-academic stakeholders and to promote the professional modules and the utilities/services offered on the platform. To this aim MIWenergia will present the output of the project in workshops and meetings reaching potentially stakeholders and leaving promotional materials in local language and English. Moreover, MIWenergia will contribute in the activities of WP6 and WP7 allowing to draft the professional module and to define the utilities/services to offer in the platform. In WP6 it will take part to the workshop in Paris (M14) where brainstorming activities will be organized in order to validate the most suitable and effective methodology to use for the professional module. It will contribute also to WP7 selecting one person of its staff and participating to the selection of 4 professionals coming from outside the consortium, that will take part to the test of the professional module organized in the summer training (Katowice M21).

Contact Person's Experience and Expertise

Mr. Ricardo Pérez de Zabalza Goytre is an Industrial Engineer holding a Bachelor Degree in the field of Energy Sources from the Polytechnic University of Madrid and a Business degree from the National University of Distance Education (UNED).

Regarding the energy field Mr. Ricardo has worked as a product manager at an international solar company (Soltec Energias Renovables S.L.), where he was in charge of the development of innovative solar solutions. Mr. Ricardo is currently the C.E.O. of MIWenergia, defining the strategy and the development of the company.